appsgenii

technologies

YOU MIGHT HAVE AN ENTHUSIASTIC IDEA BUT
NEEDS ASSISTANCE IN IMPLEMENTATION
& DEVELOPMENT?

Mudassir Saleem Malik (CEO)

malik@appsgenii.com
Skype: AppsGenii
http://www.AppsGenii.com

USA   +151 24 877 759
UAE   + 971 52 478 8470
PAK   +92 321 644 3388

QUALITY POLICY

AppsGenii Technologies (Pvt) Ltd.

is committed to provide and supply services that are consistent, reliable and cost effective to highest quality standards that meet and exceed the needs and expectations of our customer. AppsGenii is striving to improve its standards and is targeting to acquire the ISO 9000 certification to mark the effectiveness of the quality management system.

The quality process assure all measures required for the planning, development and deployment of our products and services.

Mudassir Saleem Malik

Founder, AppsGenii Technologies (Pvt) Ltd.

OUR VISION

In pursuit of excellence and customer satisfaction

appsgenii
technologies

Enabling people & processes through mobility

OUR MISSION

ABOUT US

AppsGenii Technologies enable clients to out perform the competition and stay ahead of the innovation curve. Our business experiences are real and so are the results that we bring to our clients. We are always in search of exploring new frontiers for clients to transform their businesses, their thinking and their end results. Throughout all of the assigned phases, our people concentrate on design, usability, functionality and execution. Our web designers and

developers work together to meet your business objectives with the help of project management and quality assurance designed to make the experience of working with AppsGenii Technologies seamless. We make sure that our clients are in tune with our team's every step of the way on a project to make sure that the end product looks and works exactly as the client envisioned.

Whether you need a hardcore mobile app, responsive web design or development solution, CMS implementation, user experience design, or an e-commerce solution – we've our resources aligned to stand and deliver. Our physical presence in London and Lahore offices lead the charge on your project rather it be Big Data, Business Automations, Custom Software Development, Mobile Apps or Online Shops.

The following is a list of our VALUED CLIENTS who we have the privilege to serve, over the years.

> Petromin Saudi Arabia
> Shell Oman
> Shell Pakistan
> Abu Dhabi Chamber of Commerce
> Dubai Projects
> Ajman Marina
> Al-Reem Island Abu Dhabi
> ASTECO UAE
> ATKINS UK
> Brand Union
> Dubai Festival City
> DORSCH Grouppe-DC Abu Dhabi
> Cracknell International
> Hyder UAE
> Investment Boutique UAE
> LW Design Group LLC
> PARSONS UAE
> Sheffield Management Service LLC
> Sinclair Knight Merz (SKM, Australia)
> Tanmiyaat Group Saudi Arabia
> Union Properties Dubai

> Woods Bagot (UAE/ UK)
> SARAYA Holdings
> OTB Design Group Kuwait
> Emirates Neon Group
> Godwin Austin Johnson (GAJ) UAE/UK
> Ministry of Finance Saudi Arabia
> Bahrain Telecom
> Mobily (Telco Saudi Arabia)
> SeasonalBids
> Better Homes UAE
> TDIC Abu Dhabi
> SAARC Trade Portal
> HomeAdvisor
> FirstData - Payment Gateways
> JudoPayment Gateways
> CardStream Payment Gateways
> EpiCenter
> BookBridges
> ETSI Enterprise Mobile Launch
> Sabaton
> Shnooze

> GoodLife Fitness CA.
> AliveProStudios
> Surgical Uniform Group
> AdvancedOnline
> AffinityFamily HealthCare
> American Ice & Snow Company
> CrucialAppConcepts
> AliveManager
> GameOfWar
> GlobalDiscoveries
> GoingNonStop
> LockBox
> LowKeyLinks
> University of Agri Faisalabad
> Promius Pharma
> Raymour and Flanigan
> Tally-Fy - Process Management System
> RomaSubito Italy

SPARTAN TRADERS

SKILLINDAWO
consultants-on-demand

Superior
UNIFORM GROUP

GLOBAL DISCOVERIES, LTD

THE LAHORE CHAMBER
OF COMMERCE & INDUSTRY

THE
PROMIUS
PROMISE™

SERVICEMAN

LAVOICE
LET'S DECIDE

SHARENGO

untangle

LOCKBOX

WE'RE

ONE OF THE FASTEST GROWING TECHNOLOGY COMPANIES WITH A GROWTH OF 40% PER ANNUM COMMITTED TO PROVIDE FULL & EFFICIENT SERVICE SOLUTIONS TO OUR CLIENTS

Our Services

We are the best at what we do

1. Boutique Development

a. Web Application
b. Portal Application
c. Product Development
d. Mobile Application Development

2. User Experience

a. UI Engineering
b. User Experience Design
c. Visual Storyboards

3. Professional Services (ITES-BPO)

a. Offshore Outsourcing
b. Nearshore Outsourcing
c. SLA Management

4. Infrastructure Services (IAS)

a. End User Cloud Computing Services
b. Application Management Services
c. Datacenter Management Services

5. Social Media Services

a. Strategy & Content Development
b. Social Media Marketing
c. Social Media Management
d. Digital PR

AppsGenii is a PROMINENT solutions provider in the fields of:

1 **Healthcare**

No matter what the health plan your organization has, our budget friendly and flexible health care solutions and management system devised after careful analysis can help you achieve all your goals.

2 **Food & Hospitality**

Worried about getting the best online booking systems, CRM, marketing automation to get THAT edge over your competition? AppsGenii has got it covered.

3 **Banking & Finance**

With everything online, it's time for your business to evolve as well. By having our financial management solutions, you can effectively manage your day to day banking functions and provide unmatched financial services, no other can.

4 **Academia**

Prepare the next crop of geniuses with our state of the art management system and watch your campus flourish. Take exams, receive student assignments, track performance, manage the staff and do much more without having to deal with the complexities

5 **Entertainment**

Our goal is to put you on the map and create new and healthy revenue streams for you. Now you can deal with issues such as content rights, analyzing customer value through BPM and getting the updated insights, with relative ease.

6 **Development Sector**

Let us help you in making a difference. Our Enterprise Resource Planning (ERP) solutions can support your organization in every possible way to fulfill your mission

7 **Property & Real Estate**

Hassle free, project planning, budgeting, project construction management, dynamic real estate transition and acquisition is now possible, thanks to AppsGenii's powerful and thoughtfully created solutions.

8 **Travel & Transport**

If you are planning of becoming the best maritime transport company, we have got what you need. Managing a travel agency, travel suppliers such as hotel chains and your personal online travel portal is going to be cost effective and enjoyable, more than ever.

9 **eCommerce**

We understand that your business means the world to you, literally. Our proven eCommerce solutions and business management system is bound to take your business and profits to new heights.

1. *Boutique Development*

We specialize in turning your idea into profit earning and trend setting, reality

A   Web Application

A web experience, you can't get enough of …
AppsGenii has been a renowned name in the web and app development industry for over 8 YEARS. We will not only help you to visualize and implement a scalable solution, but by putting our tested and proven experience, we can deliver an eye-catching site that attracts visitors, converts them to customers and giving your product the limelight it deserves.

B   Portal Application

Our business solutions can help you in integrating people, processes and departments at one place so you can have more time to monitor the complete supply chain, visualize & plan future business moves, all at one place. And on the GO!.

C   Product Development

Products are the company's backbone. If you are looking for a solutions provider who has the ability, the knowledge and the drive to take your Ideas to feasibility to design/development to market ready solution, AppsGenii is your answer.

We're happy to help you with our turnkey idea development program, which can be white labeled and further customized for your clients and assist you manage SLAs.

D   Mobile Application Development

With more than 9 Million registered apps on the App Store, have you given a thought whether just having an iPhone or iPad app for your business can bring expected results or keep you ahead of your competitors? An application's success criteria greatly depends on how perfectly the application serves its purpose, how it engages the target audience, its scope of scalability to match up with growing needs of target audience, ease of use and engineered user experience.

2. *User Experience*

A UNIQUE user experience is your SIGNATURE visual identity.

If people don't know how to interact with it, they are certainly not going to care how your site or app looks like. Moreover, in today's technologically advanced and competition rich market, in order for your portal to make an impact, the users need to enjoy that interaction.

A   UI Engineering

Our team has been providing top notch UI Engineering services from the past 8 years. We have all the necessary experience, knowledge and craftsmanship required to provide you with an application, which is uniquely designed and tested according to your niche.

B   User Experience (UX) Design

We create user-centered designs after careful and detailed evaluation of how the end user feels about the system being envisioned. We pay great attention to vital details such as ease of use, perception of the value of the system, utility and efficiency in performing the designated tasks.

C   Visual Storyboards

All it takes for an application to be successful is the visual impact it puts on the users along with the robust processes it can perform. Let us help you in creating your application through detailed and appealing visual story telling along with the effective UI/UX engineered designs.

3. Professional Services (ITES-BPO)

AppsGenii is fully equipped and qualified to take care of your Information Technology Enabled Systems (ITES) through Offshore/Nearshore Outsourcing so you can focus on your core business. We can support your existing application's ITES by maintaining and enhancing it through Service Level Agreements (SLA).

A   Offshore Outsourcing   **B**   Nearshore Outsourcing   **C**   SLA Management

4. Infrastructure Services (IAS)
Get More out of your business through our cost effective and efficient Infrastructure services

With the rapid growth of technology, increased tools and the addition of the cloud, applications architecture is getting complex by each passing day. Moreover, it's becoming difficult for businesses to incur recurring cost of application management, maintenance, security, server optimization, business continuity, scaling cloud to address business growth and the list goes on.

A   End User Cloud Computing Services   **B**   Application Management Services   **C**   Datacenter Management Services

5. Social Media Services
Effective content management EQUALS new channels of sales.

Businesses now have the ability to reach out and communicate on a personal level with target audience on a daily basis. This is a game changer for businesses engaging in marketing, sales, customer service and other business activities. The simplest equation you need to understand is that "Effective content management EQUALS new channels of sales."

Be it a business, product or an individual portfolio, AppsGenii can provide you precise social media strategy, its execution, lead generation, campaign management, fan following and much more. We provide social media services on all leading platforms including but not limited to Facebook, Twitter, Google, Instagram, and LinkedIn.

A	Strategy & Content Development	**B**	Social Media Marketing	**C**	Social Media Management
D	Digital PR				

6. *Project/ Product Details*

Industry: *Shared Economy /* **Integral Features:** *Market Place, Crowdfunding, Direct Debit and Charity*

Requirement

The major requirement in place was to provide a platform to the General Users having Smartphones involved in their daily routines, to Share Payments at multiple level; which not only covers sharing payment at Coffee Shops and Restaurants but also at Charity Centers (NGOs), CrowdFundings and Direct Debit Based Payments. Application was delivered to the client based out of UK.

Solution

TurnKey solution provide to client is based on the Integration of Multiple Payment Gateways i.e. STRIPE, WePay, PayTabs (for GCC Region) and Setting up the Sharing Payment Mechanism using Native iOS & Android SDKs. Current Application enables the users in various ways; Users Can Share the Payment, Create and Fund Crowdfunding Campaigns, Direct Debit Payments & Multi-Payment Sharing facility. Chat feature is provided within the application along with the complete financial details of the expenditures performed using the App. This Socio-Financial Model is introduced for the first time in a form of Single Application.

Technology (Mobile App)

Native iOS SDKs/ NDKs, Native Android SDKs/NDKs, Payment Gateway SDKs, ObjectiveC, Java J2ME, Google Map Kit.

Web App.
HTML5, Bootstrap, RubyOnRails, MySQL 5, SaaS, HAML.

Industry: *Logistics & Transport /* **Integral Features:** *Cab Search'n'Hire App (with Extended UBER Model)*

Requirement

The major requirements for this application were to create a product for the GCC Market to Search n Hire a Cab using UBER model but at the same time they can also search for the Independent Drivers who can help them Driver their own cars.

Solution

The solution provided to the client was a simplified version of a "Taxi App" based model but with very detailed option to plan a complete trip, set interim stops and to reserve the cabs for any future commitment. Multiple Chauffeur companies were brought together, were provided with the Web Panels and by using the Administrative feature over the Web, companies can set their Fleets & Driver details which is available for the App Users on Runtime basis. App Users also get a personalized notification from the companies to assist the trip.

Technology (Mobile App)

Native iOS SDKs/ NDKs, Native Android SDKs/NDKs, Payment Gateway SDKs, ObjectiveC, Java J2ME, Google Map Kit.

Web App.
HTML5, Bootstrap, RubyOnRails, MySQL 5, SaaS, HAML.

Industry: *Entertainment & Product Evaluation /* **Integral Features:** *Multimedia Polls*

Requirement

Requirements provided by our valued was not just to create a Polling mechanism but also provide a platform to different Product Owners to get there products evaluated by the general audience and the app should fulfill the need of academic quizzes in a different panache style.

Solution

Solution Provided to the client was based on an Elegant User interface designed by the UI/UX Experts after evaluating multi-dimensional subjects. Currently the application supports Text Based Polls, Picture Polls, Audio Polls, Video Polls and a combination forming Multimedia Polls. User can create and poll for a specific category, can view the live results and can also invite members to create a Joint Poll by sharing the poll query.

Product Companies i.e. NIKE, can set a poll using the Mobile and Web Based Admin Panel and can get review from users based on multiple filtered levels.

Technology (Mobile App)

Native iOS SDKs/ NDKs, Native Android SDKs/NDKs, Payment Gateway SDKs, ObjectiveC, Java.

HTML5, Bootstrap, RubyOnRails, MySQL 5, SaaS, HAML.

Industry: *HealthCare & Academia /* **Integral Features:** *Health Tracking, Live Results, Health Check*

Requirement

Basic idea of the application is to provide children and families with an opportunity to adopt a healthy and active lifestyle by keeping a Track of their daily activities involving Curricular and Extra Curricular activities, Diet and Sports plans.

Solution

Solution developed for the client is a fully automated results generator which collects the information from the Parent and Children together and map it with the 49 Days of Health Activity Schedule. Based on the results produced HealthCare companies can recommend different products and also Parents can keep an eye on the extra-curricular activities of their children.

Technology (Mobile App)

Native iOS SDKs/ NDKs, Native Android SDKs/NDKs, Payment Gateway SDKs, ObjectiveC, Java.
.
HTML5, Bootstrap, PHP, MySQL 5, CSS3

Industry: *Apparel Industry /* **Integral Features:** *Custom Uniform Design*

Requirement

Idea behind the application was to Automate the process of designing a uniform in a Graphically interactive way. This interaction not only needs to be Swift but also Simple and Attractive. Administrators can load up all the information & graphics in the application and can then design the Uniform with simple Drag'n'Drop features.

Solution

Solution provided is a very Dynamic application which automates the process of designing a Uniform for a company employee. Users can select different shirts, trousers based on colors, collar styles, logos etc. Once finalized application automatically compiles the information and place the order to the assembly line.

Technology (Mobile App)

Native iOS SDKs/ NDKs, ObjectiveC.
.
HTML5, Bootstrap, PHP, MySQL 5, CSS3

Industry: *Home Automation /* **Integral Features:** *ThirdParty BLE Based Hardware Connectivity*

Requirement

Requirement for the application was to use the BLE based hardware devices to connect using the Mobile Application and provide automated Locking and Unlocking Mechanism. This technology makes the process go Keyless and App Users don't need Keys to Lock/Unlock the Garage or House Doors.

Solution

By Using a Third Party Low Energy Bluetooth Device, solution was delivered to the client which fully automated the locking and unlocking of the doors. This exact solution was also deployed for the Car Garage Rental company & Parking Lot Management Company.
A detailed and fully functional Web Based Admin Panel is also provided to the companies to assign the Virtual Keys on the App for the Authorization Process.

Technology (Mobile App)

Native iOS SDKs/ NDKs, ObjectiveC. BLE-SDKs.

HTML5, Bootstrap, PHP, MySQL 5, CSS3

Industry: *Commercial & Residential Service Providers Commercial & Residential Service Providers*
Integral Features: *Map Tracking, Live Search, Payment Gateway Integration*

Requirement

Houston based client requested for a proposal for the Service Industry where a general app user can search and request for a blue collar assistance. Users can type the Service they need and the relevant industry members along with their profile are listed so that the User can choose'n'hire. All the Service Industry Members are screened by the Administrator and get activated on the Website with Profiles If and Only If they have all the legislative documents available and provided to the Administrator.
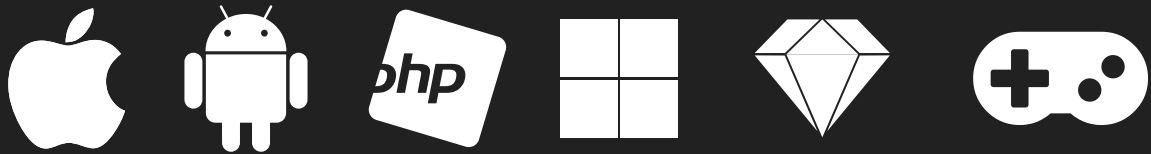
Solution

Solution delivered to the client in form of Native Mobile Apps & Web Admin Panel is a simple yet attractive solution where we can keep a track of the requests sent by the General App users to the Service Providers and the Administrator keeps a track of the Payments and other relevant data.

Technology (Mobile App)

Native iOS SDKs/ NDKs, ObjectiveC, Native Android NDK/SDK

HTML5, Bootstrap, PHP, MySQL 5, CSS3

PROJECTS

Advanced IT Consultancy
firm helping organizations adopt a
mobile-first strategy

{ https://www.appsgenii.com/workdone }

PROVIDES
HIGHLY EXPERT SERVICES IN VARIOUS DOMAINS OF SOFTWARE DEVELOPMENT

The company provides quality Website, iPhone, iPad, android, blackberry and windows mobile apps programming solutions along with Cross Platform Application Developments. The aim of company is to interact with speedily increasing demands of apps while providing best app developers available in the market.

At AppsGenii, we not only obligate operable specifications but also our dedicated development team supports clients to make the finest apps. Throughout all assigned phases, our team concentrates on design, usability, functionality and execution.

LET US KNOW

HOW WE CAN HELP YOU IN TRANSFORMING YOUR
BUSINESS, WE ARE VERY RESPONSIVE IN REPLYING YOU

Mudassir Saleem Malik

Founder / CEO

AppsGenii Technologies Pvt Ltd
malik@appsgenii.com
Skype: AppsGenii
http://www.AppsGenii.com

USA	+151 24 877 759
UAE	+971 52 478 8470
PAK	+92 321 644 3388

appsgenii
technologies

SOCIAL CONNECT

in f 🐦